

## Board of Trustees

The Board of Trustees met on Thursday, March 9, 2017 at 1:00 p.m. in Reynolds Grand Hall. The following were in attendance: Trey Berry, Steve Keith, Edgar Lee, Therral Story, David Nelson, Lawrence Bearden (via phone), Josh Kee, Donna Allen, David Lanoue; Shawana Reed, and Roger Giles, Josh Kee, Jason Morrison (SAU Tech Chancellor), Gaye Manning, Valerie Wilson, and David McLeane. Guests included Meredith Lawson, Dan Marsh (SAU Communications), Rudy Eichenberger, Brooke Williams, Pat Owen, Katherine Berry, Robert Nash, Jeanie Bismarck, Brad Stout, Deana Taylor (Staff Senate President), and John David Bailey (Banner News).

[00:00:22.03] Steve Keith: We will call the meeting to order. Can everybody hear? We would like to welcome everybody. We have Lawrence Bearden on the phone with us. All Board members are with us. We have the press - John David Bailey, representing the press. We will begin with the approval of the minutes. We have three different sets of minutes - February 9, November 9, and November 2. If you have had time to look at them, I ask for a motion for February 9.

[00:01:34.05] David Nelson: So moved

[00:01:35.06] Edgar Lee: Second.

[00:01:38.19] Steve Keith: We have a motion and second - all those in favor say "I."

[00:01:40.21] Edgar Lee: "I"

[00:01:40.29] Lawrence Bearden: "I"

[00:01:40.29] David Nelson: "I"

[00:01:40.29] Therral Story: "I"

[00:01:45.08] Steve Keith: We will ask for a motion for the minutes of November 9.

[00:01:45.13] Edgar Lee: So moved.

[00:01:47.00] David Nelson: Second

[00:01:49.12] Steve Keith: Motion and second - All those in favor?

[00:01:52.26] Lawrence Bearden: "I"

[00:01:53.05] Edgar Lee: "I"

[00:01:53.05] David Nelson: "I"

[00:01:53.05] Therral Story: "I"

[00:01:56.15] Steve Keith: November 2, 2016 - We need a motion to approve.

[00:02:03.18] David Nelson: So moved

[00:02:06.14] Edgar Lee: Second

[00:02:06.14] Steve Keith: We have a motion and second? Those in favor say 'I'

[00:02:09.01] Therral Story: "I"

[00:02:09.09] Lawrence Bearden: "I"

[00:02:09.12] Edgar Lee: "I"

[00:02:09.12] David Nelson: "I"

[00:02:11.08] Steve Keith: Motion approved - minutes are approved. At this time, we will turn it over to Dr. Berry.

[00:02:17.07] Trey Berry: Thank you so much. Several good things to report to you today about what has happened the last time, will since the beginning of the fall semester. First, we will talk about enrollment. We had a record enrollment this spring which shows on the right. To be honest with you, we thought we were going to be down a little bit in spring enrollment. That did not happen and were happy about that. Last year at this time, we had a record spring enrollment and so this year has surpassed last year. This shows you our growth in spring enrollment. It is not happening everywhere in the state. To show you very quickly, the enrollment trend. Literally, since 1998, if you notice, we have been steady, we have gone up some as we go along, and then about 2014 things start to progress upward. We hope to continue that trend - we are doing everything in our power to continue that trend. To break it down, to see what we are talking about this spring, we had an increase of about 150 students over last spring. Our undergraduate are up 163 but our graduate program was down slightly. We think that will be up in the fall. Our FTE - that means Full Time Equivalent - those are the number of students taking full schedules. That really helps your budget more than anything else with those students paying for those hours. We were up slightly as you can see. That is always a good thing. Another record is student's living on campus. Also a good indication about revenue. Also, it shows the need for increased housing which we will get to in a minute. A lot of good things on the enrollment front. It is really looking good. We are still on track - remember two years ago, we had a goal of reaching 5000...we are going to get there. We said we wanted to be by 2025, the goal of 5000. We may get there before then. I am not going to jinx it, but things are looking pretty decent for the fall. Dr. Allen's here, I am not going to jinx it in front of her, but our applications are up, our acceptance are up, our campus tours are up, our financial aid is up, our prospective graduate enrollment is up so we are looking pretty positive for the fall. Like anything else, you do not count them until you see the whites of their eyes. Right now it is looking really good.

It is not just about numbers. As you know, I like to bring to you some of our student success stories each time. We continue to have many student's doing great things. Each fall, we have been doing this for four years, we take a group of four theatre students to New York City. They have the opportunity to shadow Broadway plays, to work behind the scene, work the technical side to understand what it takes to do auditions, everything. This year our four students went and shadowed many different plays. One student shadowed, "The Lion King" and something remarkable came out of that trip. Alycya Thomas, after she got back from shadowing "The Lion King" put in an application to be a production assistant. This is a national competition and they pick one student to do that...out of the nation, guess who is the student who is going to be a production assistant at "The Lion King" this summer is Alycya Thomas. We made a big splash and let everybody know about it. She is over the moon excited and we are very excited for her. It just shows what can happen if you create programs for students to get out. We are very proud of her.

Morgan Morris is a freshman from Texarkana. Morgan, just two weeks ago, learned that she had been accepted into the Disney Leadership Academy. A very selective process and next fall, she will be away from SAU in Orlando going through Disney Leadership Academy. Almost never do they choose a freshman. She is an exception and we are excited for her and she is excited as well. Our athletes are doing great things as well. Really across the board folks.

This past week, we had GAC honors in almost every sport; pitcher of the week, athlete of the week...it was just remarkable. Softball is doing great - in fact these two ladies, Maddie Dow and Jill Roye, were the GAC players of the week back to back weeks. As you know, our softball team is number two in the nation right now. In fact, this past week, on Wednesday, they received some number one votes. We are keeping our fingers crossed that that might happen. I tell you what, they also are number one in the nation in homeruns. Our track team - as you know, we brought track back three years ago, our track, this past week, both men and women went to Tyler, Texas and both won the track meet. Thirty six different universities were there, three year old track program and we won the track meet. So, a lot of great things are happening. Baseball is looking good, they are number 25 in the nation.

Mia Hyman is our student government president. She has been doing a lot of great things - in fact, this is her second year as president and that is almost unheard of - she is everywhere. If there is something going on, she is there and it is amazing with the energy she has. We are very proud of her.

Kinsie Watkins, is a state FFA president. She is a member of our freshman class and as you know we have had a lot of success in leadership with FFA. Last year, Taylor McNeel was the National FFA President. We also have another officer in the state FFA in our freshman class. We even have the 4H president as a member of our freshman class. Our students are doing great things.

I am not going to steal Dr. Lanoue's thunder, but these are some of the new programs we have going on here. I want to tell you one thing at the very bottom - we are in discussions and I will emphasize discussions, and doing listening sessions around the campus to hear the responses of the faculty and the staff on the possibility of starting our first Doctoral degree at SAU. It will be in Education Leadership - actually, Rural and Diverse Leadership. If you look at a map of Arkansas, if you draw a line across at Little Rock, there is not a Doctoral degree in the lower half of the state. Pine Bluff has a small, small aquatics doctoral program, but there is not a mainline doctoral program south of Little Rock and we want to be the first. We are in discussions right now and hopefully we will hear about that in the near future. We are doing a lot of things.

Agriculture area...we are bringing back some of our traditions in agriculture. Just to tell you what

is going to happen this next year. We are going to build a new agriculture shop and it will be attached to the agri building. Last year we brought back sheep production and we are going to expand and improve our sheep farm. We are going to bring back, in the fall, swine production. Don't worry, we will talk about the smell later. It is not going to have that - technology has changed since the last time we had swine production. We are also bringing back poultry production. We are trying to bring back some of our traditions to give our students hands on application in agri. The only thing we will not bring back is dairy. Unfortunately, those days are gone. We are looking into building some new hay barns and tearing down our old hay barns. The hay barn next to our new residence halls, they have been around since the 1940's. One of them was built in the mid 1920's. It's actually the oldest structure on our campus and it is going away. The wind is basically going to take it away. We are going to try to clean that whole area up and hopefully move farm operations to the Story Arena. It will make it nice cleaning up that area and bringing back traditions.

Our new residence halls that we are building are making progress. One that is the Mule Barn, the skating rink. It doesn't look like it, but that is what it is. As you see, we are going to totally reinvent this and renovate this into a science and engineering living and learning center. This will be a residence hall for science and engineering students. We think this will be very appropriate. We try to do this in many of our residence halls. Gathering students of like mind and like majors together. We find that in a like community, they tend to stay. They feel like they have a community and they tend to stay. This is right across from the engineering building not too far from the science building. We are looking forward to that. This is on line to be finished in August.

Then, behind Columbia and Magnolia Hall, we are building a one story structure called West Hall and it will house about 84 students. It will be nice and hopefully it will be finished in August. We are becoming accustomed at SAU at biting our nails in hoping to get to the finish line. I don't know what we would do if we finished on time - we thrive on that adrenaline I guess. We are making progress and I know that Robby Nash and Dr. Allen are really on top of this and we are really excited about that.

We are still going forward with our relationship with Cuba. A small University outside of Havana, called Artemis University. Mr. Kardas, Dr. Juping Wang and Mr. Steven Ochs have made several trips there. Right now, the plan is the President of Artemis University to come to Magnolia in August to sign a formal agreement and then we are supposed to reciprocate and go there in February to establish the first relationship with a Cuban University in Arkansas history. Also, next summer, we are planning way ahead of time, a landmark trip for our students to China. It is a grand tour of China and we want to promote this. We think this will be a great opportunity for our students.

Athletic improvements...We are doing a lot of small athletic improvements. We are renovating several bathrooms. Our track still has renovations going on there. We got a hammer cage. If you drove in that way, there is a spider looking thing out in the middle of the track. That is a hammer cage. We are going to have our first track meet on March 25 and we will have another in May. We are getting ready for that.

The biggest thing we are working on right now, we have a fund raising campaign for a new scoreboard for football. The scoreboard that is there right now at Wilkins stadium was put up in 1967. It is 50 years old and it has shown its wear. It is time. We are looking at a new scoreboard that will have a jumbo Tron on it and we are in midst of the campaign right now and I will tell you we are half way there. We hope to have that raised so we can have it up for the first football game.

Then, the existing residence halls. This summer we will be spending about 1.2 million on our existing residence halls to keep them improved and keep them up to date.

Also, the alumni Center. If you have driven out to the old welcome center, we know, it is being transformed into an Alumni Center. It is well on track. We are supposed to have that finished by August and it will be finished. It is looking really good.

The love and Loyalty campaign is going along very well. As you know, we have about 23 million goal. We more or less launched in August and we are now surpassed the six million dollar mark. To show you how much our friends and alumni really stepped up to this, in January 2016, a year ago, January 2016...we raised \$80,000.00, January of this year, and we raised \$100,000.00. I think the year to date from January 1 to now, we have raised \$1.1 million. The year is starting out really well. That is all I have. Any questions? Thank you.

[00:18:43.02] Steve Keith: Thank you Dr. Berry. At this time, we will call on Chancellor Dr. Morrison.

[00:18:53.03] Jason Morrison: Thank you for having me here. This is my first Board meeting so first, I would like to thank the Board for taking this opportunity. Thank you for allowing me to become the Chancellor of SAU Tech. I have been on board for about two months now and it has been a very quick two months. You ask my colleagues, we have been very busy making a lot of changes in order to put ourselves in a position to see growth in the fall. I would like to thank my VC's, David McLeane, VC of Student Affairs, Valerie Wilson, the new VC for Academics and Planning, and Gaye Manning, VC of Finance. We have come together and come up with a plan

with what we want the future to be. I kind of wanted to give you a Chancellor's report of what we plan to accomplish in the coming months. Before I do that, I first want to recognize Wayne Banks. He is our SAU Tech Registrar. Wayne will be recognized in April for an AACRO Emerging Leader Award for 2017. He is in the category with Registrar's from places like Ohio State University, Boston University and other peer one Research universities. So to see Wayne represent SAU Tech as an emerging leader as far as Registrar, that is phenomenal. Another thing I want to get into as far as the Chancellor's report...back in January, we held an executive retreat and we put together a plan for the coming year. It wasn't something that was just wishful thinking. We put together a check list. These are the things we are going to accomplish before the fall of 2017 arrives. The first thing we are doing is a complete comprehensive review of all academic programs to ensure that our programs are in-line with our area industries and the needs of our students and the request from our students. We are looking at opportunities to grow in allied health area, something that SAU Tech has missed out on in the last few years and the opportunity to recruit students for that. One way we are doing that is, we are in the process right now of moving to an RN program. We have a couple of options on the table and some of them will play out in April. We are in the process of laying the foundation to start our RN program. It will be a tremendous boost in SAU Tech's enrollment and also the needs in our area as far as registered nursing.

We set a goal for the fall. This goal makes David a little nervous. The goal is we want 350 students that were not here last fall. That is going to be up 111 new students from last year, right David? So it will be up 111. Our enrollment is not where it needs to be so we are going to be steadfast in growing that enrollment. Mr. McLeane will later be presenting to you about an approval for new housing. We are looking to expand our housing by 48 beds by the fall 2018. We are also installing solar panels in one of our residence halls in the next couple of months. The goal is to increase solar panels over time to make some of our residence halls more energy efficient and sustainable. That will be in June. We will have a celebration about the installation of the solar panels.

We are constructing a new laundry for our housing in the next couple of months. We are in the process of hiring a Graphics Art instructor. We had a graphic arts program that was averaging 20-25 students a semester and for some reason it just went away. No real explanation of what happened. I think the instructor moved and they tried to bridge it with an adjunct and it just went away. We are going to bring back the program. It was highly desired by our student population and we are seeking an opportunity to bring back that degree so we are in the process of hiring a graphic arts instructor for that program.

Another thing we are looking at - we are going to utilize the Ross Center. We have the Ross Center that is in Camden on the main street there in Camden and has a lot of traffic. This fall we

are going to launch classes in the evening. We are going to try to attract our non-traditional population who feel the drive to East Camden is too much and too time consuming. We will start offering more classes in this fall at the Ross Center. One of those programs that we are launching at the Ross Center in the fall is religion classes in eight week blocks. We are going to redo schedule to fit our more non-traditional students and that means eight week hybrid, eight week blocks. That way students can feel more accomplishment in shorter segments. We have already had a tremendous amount of support once we started announcing we are going to do some religion classes from the community for those courses.

Well, a few weeks ago, I guess maybe a month now, we launched virtual campus. The concept that we have a true stand-alone virtual campus for online classes. As we grow that virtual campus, you are going to see those classes in shorter segments -eight week, five weeks, and four week blocks. We can make an appeal to any student across this country who wants to receive an education. Yesterday I was able to present at the Council of Military Educators. This is one thing I presented was the concept of virtual campus. There is a lot of interest among the military community is receiving high quality education in shorter segments for men and women in service. Our virtual campus is steadily moving forward as review all of our classes for excellent quality (inaudible). We did launch some (Inaudible) classes and they were not as successful as I wanted them to be, but we gained 15 new students that were enrolled prior. Head count as Dr. Berry alluded, head count is one thing, but credit production is the real deal.

We are looking at programs like our HVAC program. How can we make that more student friendly? As many students that go into the HVAC program, they do not want to spend two years in completing a degree, they want the courses so they can go right to work.

Another big task that we took on and just completed, was the complete revise of the schedule. This is something as I came on board and looked more into the schedule, it came to the realization that if a student wanted to come to SAU Tech, I am not sure they could take five classes. I don't think they could put together five classes for a schedule. Because the classes were not made in the interest of the students, the classes were made in the interest of instruction. We have completely recreated the schedule process in to a true block form. Valerie has an example and want to show everyone. We are a four day week campus so everything is into a block. Classes are not competing against each other. Gen Ed is set up so that students can take core classes. It is truly a work of art that we were able to do this in such a short amount of time. Valerie is going to come up and show everybody. That is all of our classes. It has been a long process but, we have been able to do all of this in the first two months. We are doing things putting students first. You can actually come the SAU Tech and put together a schedule and complete that schedule in two years. We just submitted our placement procedures and we are going to a multi-

measure placement process so that we can move students into college level courses more quickly which decreases their time to graduation.

One big announcement we are doing this fall and some of you may have heard about it - we are starting a choir. We are starting a choir this fall. We have a director in place. She starts recruiting next week. I think we have our first audition. I don't know if you have been in Camden lately and heard someone sing? It is fabulous. Absolutely amazing. I think it is going to be tough to beat the choir that we put out. We are starting a choir and it is going to be open to not only our students but anyone that wants to be involved can also be involved. We are going to try to support the choir completely through foundation support with small scholarships and so forth.

We are working on a campus beautification project for this spring and summer. We want to make sure our campus is appealing to students and to prospective students and parents that are sending their students here.

Next thing we are working on is we are going to start a scholars program in the fall 2018. We are going out and get the best of the best. We are no longer that choice of institution that "Oh, I don't know where I want to go so I will go to SAU Tech." We are going to be that institution that says "I am going to go to SAU Tech. To quote Jenny Sanders daughter, she came home from school, she goes to high school at one of our schools in Camden...she came home from school and said "Mom, the word around campus is that Tech is the place to go!" That is what we need - the hip place to go." We want to be people's first choice, not, "I don't have a plan, I have no clue." We are going to go out and recruit. To be in the scholars program, you must have a 22 on your ACT and 3.25 GPA. What we are going to do with the Foundation support, we are going to go out to raise money to help them go to school by contributing to their residential cost. The scholarships will require them to live in the dorm and develop a scholar's community. We are going to go out and help raise money and contribute \$500.00 per semester to their residential housing. Also, they will be required to take leadership training and also civic engagement in a major project that gives back to the community. We are going to go out and get the best of the best.

Other things we are looking at. Project Lead the Way and other types of grants that may help us with student population. As far as the big announcement that I have that is coming in 2018 there is going to be an uprising...we are bringing back basketball. Our community needs something to rally around. We feel like that as executive council, basketball is a good starting point for us. It will give us an opportunity for the community to have something to look forward to connect with the institution and also give us an opportunity to recruit students that may not know what they want to do. We will bring back basketball in the fall of 2018. Will it be a Varmint

uprising? Maybe...well it potentially be another name? Maybe. We are looking at the possibility to go with a mascot that connects us with our industrial and defense in our area.

Getting into the finance...we are not where we need to be. We need more students. Enrollment was slightly down. Our incoming students were up and I am going to let David talk about that. Our incoming new students were up but our overall enrollment was down. Our credit production was down. I seriously believe it has to do with the fact that you could not schedule 15 hours. I say that antidotal...When I was on campus, I would go around and talk to students and ask them "how many hours are you in" and student after student "Oh, I've got nine." Why are you in nine? Oh, I couldn't take anything else. I know that is antidotal and having looked at the schedule, I can see where that would be the case. We are working the spring and fall with the budget, looking at ways to cut cost and one of those deals with realignment. We made one major realignment that will help us save cost. We are going to look at others realignments in positions in order to save cost. A couple of other things as far as savings. We have completed our LED project that will generate savings. Our new phone system that will help us generate savings and we will be implementing a purchasing freeze a little earlier than we have in the past to create savings. As far as the budget and finance, we have instituted a new budget process. It is not a true zero based budget but it is zero based budgeting. We want everyone in every department to justify their needs for the upcoming year. Identify what you need as far as instructional practice, student support practices for our students and rank those in priority and then we will go through the process of determining what is funded and so forth. We want to get people thinking and getting back to the root of it all and saying "What do I need to do my job to educate the students at SAU?" Some of those budgetary processes are being implemented as we speak. I am going to let David tell you about housing and enrollment numbers.

[00:36:56.29] David McLeane: Good afternoon everyone. First thing, I would like to update you on. This is the aerial view of the current campus. Our total capacity for housing...and our housing units are right here at this time. We have two other apartments that we lease from the SAU Tech Foundation across from the golf course and we can house 94 students. It is a good problem this year we actually had 106 in housing. Where did we put the others? At the Fire Dorms and that is about all of the room that they had was for twelve additional students. Our first time enrollment was up. Currently, we are looking at building a new 24 person unit by the fall of 2018. This is the new unit we built about two years ago and we filled that to capacity very quickly. (Looking at picture) It will be like this unit but we are looking to put it in a different location. Right now we are studying this area right here. Outing these two and if we want to grow further we can go in that area as well. I don't think we are going to have a problem filling those apartments because we talked about the athletic program and that will bring in about 30 additional students there. The scholars program will bring in additional students. I really think we will be back at the same problem again. Where will we put them? Of course, that is what we want to do. Of the 160 this year, 75 percent of those were freshman. So if we have a good retention with those

students, then we are going to run into another problem with where to put those students. What I am seeking today from the Board, actually I am seeking approval and permission to enter a lease agreement with the SAU Tech Foundation for the construction for these two 24 person units. The approximate is 1.7 million. I don't know, Dr. Berry, do we do that now or wait until later?

As far as the enrollment update, Dr. Morrison mentioned. We did have 239 first time entering freshman this year and in the fall 2015, we have 181. In that area, we had a nice growth. The goal we have set is 350 for the fall and as we discussed that, I said, okay, that is fine, we will go for it. I think we can meet that 350. However, that will include non-traditional and online students because we are limited in housing space at this time. He did mention as well our core enrollment. Actually, our core enrollment decreased by three but our total enrollment for fall 2015 was 1,655 and for fall 2016 it was 1,160. The good bit of that drop was due to our current numbers.

[00:41:30.28] Jason Morrison: We started charging for concurrent classes in the fall 2016. So, that did lead to a drop in our enrollment. Actually, it lead to an increase revenue which has been very beneficial because of the overall decrease in enrollment. It is getting more and more challenging to do that for free because there is so much cost and so we charged for concurrent students. With our implementation with our new placement procedures and due to the fact that our area schools do prefer sending their students to SAU Tech because we send faculty out to their campus, they send their students out to our campus, or we utilize their instructors, they prefer that environment to some other environments for concurrent. It is something that we had to do for financial sake that we charged those students and so forth. I do anticipate that concurrent students will start picking up after we had that leveling off period. We are doing a summer program where new graduated incoming seniors will get a discount on their tuition for \$54.00 a credit hour to take courses at SAU Tech. For those that are recent graduates, we are working with them to get them in the financial aid process because they are eligible for summer financial aid dollars. All of this is directly to increase enrollment at SAU Tech.

[00:43:16.07] David McLeane: Also, we have hired a retention job placement person just like with recruiting however, it is not a one person job. It is the environment of the school. We have already seen some positive results with that.

[00:45:24.24] Steve Keith: At this time, I will ask for a motion for SAU Tech to enter into a lease agreement with SAU Tech Foundation to their construction of their new housing projects.

[00:45:58.14] Therral Story: Motion

[00:45:58.14] David Nelson: So moved.

[00:45:58.29] Steve Keith: Lawrence are you still with us?

[00:45:59.08] Lawrence Bearden: Yes

[00:46:00.15] Steve Keith: Alright. All those in favor

[00:46:03.26] David Nelson: "I"

[00:46:03.26] Edgar Lee: "I"

[00:46:03.26] Therral Story: "I"

[00:46:03.26] Lawrence Bearden: "I"

[00:46:06.25] Steve Keith: Motion approved.

[00:46:11.13] Steve Keith: David Lanoue will you come forward and give your academic program changes?

[00:46:27.03] David Lanoue: Dr. Berry asked me to give a very brief update on where we are in context with the changes that we will be proposing in a moment. I will be brief. I think there are some important things here that we want to make sure everybody is aware of. First of all, the new programs. Cybersecurity program is up and ready to go. It is so emblematic of all of the things that we do here. Really reaching out and find where the market is, preparing our students for it. We have had people tell us that have a cybersecurity degree that every single student that you turn out, we need. These students are going right into jobs. They are going to do great things. It is going to be a wonderful program. Also, we are moving forward with the five year BS/MS in computer science and it is not the last time we are going to do this. We are really looking at starting a number of five year programs and we can encourage students to come here, to recruit students to know from day one what they are to be able to go all the way in five years completing an accelerated master's degree, get out there and start making a living. We are pretty excited about that. I thank you for your approval last meeting.

Interactive Media and Marketing - this is one that we will submit for your approval today. This is pretty exciting to us. One of the things I hear all of the time from parents and students in the humanities and social sciences, the area that I come out of. Parents will say "My son or daughter wants to major in art, I think that is great, but what are they going to do with it? What are they going to do with it when they get out? How are they going to get a job?" That is a serious question. That is an important question especially an important question for our students because we have so many students here that do not have the luxury of trying to figure it out after they graduate. We really do need to connect their degree with a career. Our dean, Helmet Langerbein, with the College of Liberal and Performing Arts, and our dean of the Rankin College of Business, Lisa Toms got together and said "let's come up with a solution to this issue. Let's start with the art degree." What skill set can we give them so that they can pursue their passion in art, but they have business skills, marketing skills where they can take that art degree and they can manage their own career, they can manage someone else's career, they can get into museum management, they can go to graduate school. Take that passion they have for the arts, marry it to a skill set in business, in marketing and put that together so that we have an answer for those parents. They can still pursue their passion and we have a solution for them, we do have something that will get them out of the job market, and help them to be successful. We will ask for your approval just shortly and if we are able to be successful with this, we are going to look at it in not just art but in musical theatre, we will look at it for music, we will look at it for creative writing. All those students have such a great passion and we don't want to extinguish that passion. It is so important...you do want to make sure you get those students out in a way that they can be a successful employee. This program is the beginning of something for us that we are very, very excited about.

Dr. Berry alluded to the discussions we are having right now about the possibility of a Doctoral program. I have a graphical representation of the doctoral representation in the state of Arkansas. It is very telling if you look at that map, there is a whole half of the state that is entirely misrepresented. That has consequences because this part of the state, we need homegrown leaders. The whole reason we have the University in Magnolia, Arkansas as a large part is to serve our community and that we provide leaders to that community and that we help grow and deploy those student successfully. Right now in terms of doctoral preparation, there is really nothing in this portion of the state. We are looking at the prospect of the Doctor of Education (Ed.D.) as everybody knows here, in Arkansas and Southern Arkansas, education is in a crisis right now. The number of students going into education is declining significantly while the demand stays fairly steady. There is a growing gap in the number of teachers we have and the number of teachers we need and we are certainly addressing that in our College of Education. We also need homegrown, effective leaders in education who can help address that gap and understand that what happens in south Arkansas is not the same that happens in northwest Arkansas or Little Rock and can understand and address and work with us down south and in southwest Arkansas.

We said if we are going to do this and we are still working on it two things have to be true. One is, it has to be a program that is consistent with our fundamental purpose to serve our community. The second is, it has to offer something unique, special and different that is not being offered in all those other places. We are looking right now because obviously the major emphasis is to provide leaders for southern and south Arkansas. We have already talked about that. Also, to have an emphasis in rural education. The issues we face here are different that the issues face elsewhere in the state and nobody else at the doctoral level is really looking into an evidence based, research based basis. The challenges and particular needs of education in rural regions. Again, our primary goal is to serve our region and we think it will be potentially attractive across the country. I was talking to Zaidy MohdZain, the dean of Education, and he was talking about the folks he talked to internationally and some of the developing rural regions there. I think that is we have an online program like this, this will also reach out and attract potential students all over the country and all over the world because of the emphasis of rural education that really nobody is talking about. We will also be looking at a special track in charter schools. Right now, as we all know, there are four legs to education. There is public schools, private schools, home schools, charter schools. Charter Schools are becoming a large part of that picture and really there is no one training leaders specifically for the unique challenges and opportunities of charter schools. We think we can be the first in playing a significant role in there as well. As charter schools grow, as they appear to be doing in the state of Arkansas. I will take a quick turn into a slightly different subject as I am wanting to give you an update on the other important (inaudible) Accreditation - if we don't stay accredited, we don't qualify for federal funds, our students don't qualify for federal funds. Accreditation is how we keep the door open. I hate to look at it that way. Accreditation really is a validation of our excellence. It is a chance for us to put together the evidence that demonstrates to us, to our community, to our friends that we really are meeting the standards that we need to meet. The way accreditation works for those are less familiar with it, accreditation in most countries is done through the ministry of education in their country. It is not done that way in the United States. We have this kind of regional, quasi-public, quasi-private boards that answer to the Department of Education. There are six regional boards, six regional accreditors. As you will from the map, we belong to the accrediting agency that includes Arizona, North Dakota and West Virginia, but not Louisiana and Texas. We belong to an accreditor called the Higher Learning Commission or HLC. I think it is a fortunate fluke that we are a part of HLC because HLC has been on the forefront about being creative about way for schools to approach accreditation. We have chosen one pathway that they call AQIP. AQIP stands for the Academic Quality Improvement Program. What AQIP does, it allows us to be involved in the process of accreditation of excellence and quality improvement at all times. It is an eight year pathway. We go up for accreditation every eight years, but we are continually involved in the process. I went through the accreditation process while in was in Hawaii last year. I was on the executive committee for our accreditation and one thing that struck us there is we had the traditional kind of accreditation where you had the deadline and everybody sort of gets together and goes through all the dusty files, tries to get everything in place. Well, this is something where we are always involved in quality improvement. We are not

just trying to pull it all together when the deadline comes. The basis for that is we have an annual update, we have annual action projects, and faculty are constantly involved. We create three projects at any given time, faculty are constantly involved. I don't think Jennifer is here...I was going to have her say a few words. We had a real problem with deregistration, where students would register for classes, they wouldn't make their payments in time, maybe they were waiting for a loan, maybe their parents had to put the money together and so they would be taken out of their classes, they would be deregistered. It was an enormously disappointing for the students. Imagine being a student at SAU for the first time, you come in and your first experience is you lose all of your classes. They obviously have to pay. The action project, how can we create a system where that doesn't happen so often? The team of faculty and staff that got together and created a system where they would delay the time period where students had to pay so there would be less deregistration. It was a lot of work on the part of the faculty and a lot of work on the part of the staff. Because it means you have a much tighter deadline. They would contact students, over and over, very work intensive, but very successful. The number of students that were being dropped out of their classes dropped tremendously. That is the kind of things that AQIP allows us to do. We are in peer three so we are turning in a portfolio to HLC in June. That is the next big marker. After that, we will have one in year seven and we go through the reaccreditation five years later in year eight. That is a brief update where we are.

I would like to ask for your consideration our program changes. We have three programs that we are looking toward for deletion. One of the things we do, we create exciting programs, but we also recognize that in some cases, that programs lose their interest, students just don't sign up for them and we don't want to waste anyone's time and money. When we find that situation, we look to delete those classes. So at this point we are asking for your approval for deletion of a program - a BA in Behavior and Social Sciences, a program in criminal justice and a program in digital cinema with the exception of two classes that apply to other degrees. All three of these programs are programs that are simply are not attractive to a sufficient number of students to be viable. The number for in the modification of the existing program, this is the one I was talking about with the Art/Marketing. The adding of the marketing classes, the marketing skills to the Art program. Number five, we actually can dissolve that one, the change in the name in biological sciences. We have always called it that down here and apparently the folks in Little Rock have always had it as a major in Biology so they called me and told me that we don't need to change it. Number six is the modification of the BS program in Sports Management to exercise more of the career in Sports Management rather than some of the other courses they have been offering. Those are the courses that students are most interested in and connect them most directly with the careers that they want. Finally, a modification in our marketing major out of the Rankin College of Business. Deans Toms has worked with colleagues to create a number of options for the marketing major that include media marketing, retailing, and sales that we think will be much more attractive and connect students much more directly with their career choices. Those are the proposals that we that have. Any questions?

[01:01:59.22] David Nelson: When you delete a program because you say the interest is not there, has all those people graduated, and if they have not and somebody that signed up like three years ago for this program and now we are canceling it, what happens with them

[01:02:20.04] David Lanoue: We will teach out the programs. The student will have the opportunity to finish the program.

[01:02:32.25] Steve Keith: We need a motion to approve the academic changes that Dr. Lanoue has requested.

[01:02:36.19] Edgar Lee: So moved.

[01:02:39.01] David Nelson: Second.

[01:02:39.01] Steve Keith: We have a motion and second. All those in favor.

[01:02:41.28] Edgar Lee: "I"

[01:02:43.06] Lawrence Bearden: "I"

[01:02:43.06] David Nelson: "I"

[01:02:43.06] Therral Story: "I"

[01:02:43.18] Steve Keith: Motion carried.

[01:02:53.11] Steve Keith: Valerie will you come forward and present your changes?

[01:03:03.26] Valerie Wilson: I believe you have in your packets recommendations from our curriculum committee and those recommendations have been approved by the executive council on our campus. Dr. Morrison has already alluded to the fact that we, right now, are having a group that is doing a full review of our academic programs. The curriculum committee, during the meeting, we had to begin that process acted on some credentials that we have in place. One

of them is our technical certificate in entrepreneurship. That program has been in place since 2008. We have only graduated one student since that time and we have one that is scheduled to graduate in May. We don't have any students in the pipeline; however, what we are proposing to do is to make that program inactive to allow an opportunity for any students that are in the pipeline to complete that degree or that credential. At some point, we will be seeking to delete that program from our list of programs. You also have in your packet, the request to delete two other certificates of proficiency. One of them is on criminal justice and that program is been on our approved list from when we were offered that at our secondary career academy. The career academy did away with that program many, many years ago and it was just never removed from our approved programs. Also, the certificate of proficiency in CISCO networking. We actually closed that program three years ago and it was never removed from our listed of approved programs.

We are asking to add three credentials to our list of programs and all three of those actually are a part of an AAS degree in Medical Office Administration. We are asking to add a certificate of proficiency in Medical Office Administration, the technical Certificate in Medical Office Administration, and also a technical certificate in Medical Office Administration with a focus in medical coding. All of the courses are in place under the AAS degree so we just wanted to add some areas to provide more opportunities for our students. Are there any questions?

[01:05:40.21] Steve Keith: We need a motion to approve the academic changes for SAU Tech delivered by Valerie Wilson.

[01:05:50.29] David Nelson: So moved.

[01:05:51.03] Therral Story: Second.

[01:05:51.17] Steve Keith: All those in favor.

[01:05:53.29] Edgar Lee: "I"

[01:05:53.29] Therral Story: "I"

[01:05:53.29] David Nelson: "I"

[01:05:53.29] Lawrence Bearden: "I"

[01:05:56.04] Steve Keith: Motion carried.

[01:06:07.24] Steve Keith: Steve read the Resolution of State Policy for Reimbursement of Expenses for Board of Trustee Members. See attached for details.

[01:07:17.12] Steve Keith: Do I have a motion

[01:07:17.12] Edgar Lee: So moved.

[[01:07:20.08] David Nelson: Second

[01:07:20.08] Steve Keith: Motion and Second. All those in favor.

[01:07:22.21] David Nelson: "I"

[01:07:22.21] Therral Story: "I"

[01:07:22.21] Lawrence Bearden: "I"

[01:07:22.21] Edgar Lee: "I"

[01:07:25.20] Steve Keith: Motion carried. Thank you. At this time, we will ask Dr. Berry to present a resolution.

[01:07:36.27] Trey Berry: This is a resolution for the Board of Trustees. Regarding housing on campus naming the Science and Engineering residence hall Eichenberger Hall in honor of Rudy and Sharon Eichenberger. (See attached)

[01:10:47.29] Steve Keith: At this time, I will ask for a motion to approve this resolution.

[01:10:52.10] Lawrence Bearden: So moved.

[01:10:54.18] Therral Story: Second

[01:10:54.22] Steve Keith: We have a motion and second. All those in favor say "I."

[01:10:57.19] Edgar Lee: "I"

[01:10:57.19] David Nelson: "I"

[01:10:57.19] Therral Story: "I"

[01:10:57.19] Lawrence Bearden: "I"

[01:11:00.13] Steve Keith: Motion approved.

[01:11:11.19] Steve Keith: At this time, we will adjourn and move into executive session. (2:24 p.m.)

[00:00:04.26] Steve Keith: 3:26 p.m. We will call the meeting back to order. It took a little longer and we appreciate your patience. We have three item. I need a motion to approve the personnel changes.

[00:00:18.05] Edgar Lee: So moved

[00:00:18.05] David Nelson: Second.

[00:00:19.24] Steve Keith: We have a motion to second. All those in favor, say "I."

[00:00:17.22] Edgar Lee: "I"

[00:00:23.10] Lawrence Bearden: "I"

[00:00:23.17] David Nelson: "I"

[00:00:23.17] Therral Story: "I"

[00:00:27.05] Steve Keith: Motion approved.

[00:00:39.19] Steve Keith: We, after much due diligence, we come to the conclusion that we want to ask for a resolution for \$1.2 million to build the SAU president's house on campus of SAU.

[00:01:00.09] Edgar Lee: So moved.

[00:01:00.20] David Nelson: Second

[00:01:00.20] Steve Keith: All those in favor, say "I."

[00:01:01.15] Edgar Lee: "I"

[00:01:02.00] Lawrence Bearden: "I"

[00:01:02.00] David Nelson: "I"

[00:01:02.00] Therral Story: "I"

[00:01:03.08] Steve Keith: Motion approved.

[00:01:09.18] Steve Keith: Finally, we need a motion to approve the officers for this year.

[00:01:21.00] Therral Story: I make a motion that Steve be a Chairman, Edgar be a Vice Chairman and David the secretary.

[00:01:39.11] Steve Keith: We have a motion to make Steve Keith, Chairman, Edgar Lee, Vice Chairman and David Nelson, Secretary of the Board of Trustees.

[00:01:47.13] Edgar Lee: Second

[00:01:47.13] Steve Keith: All those in favor.

[00:01:47.13] Edgar Lee: "I"

[00:01:47.13] Lawrence Bearden: "I"

[00:01:47.13] David Nelson: "I"

[00:01:47.13] Therral Story: "I"

[00:01:49.03] Steve Keith: Motion approved.

[00:01:51.24] Steve Keith: If there is no further business, we will ask for a motion to adjourn.

[00:01:55.00] Therral Story: I make a motion.

[00:01:56.05] Steve Keith: Thank you, we are adjourned.

[00:01:56.05] {End of Audio} Adjourned at 3:30 p.m.

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David Nelson, Secretary  
Board of Trustees

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Steve Keith, Chair  
Board of Trustees

Recorder of Recorded: La'Tricia Davis

