

Application Materials

Submit the following to the School of Graduate Studies:

- Graduate Studies Application — can be completed online at www.saumag.edu/graduate
- All official transcripts
- GMAT score*
- 2.5 minimum GPA required

* See the MBA website for more information about admission requirements at www.saumag.edu/graduate.

Financial Aid

All graduate students who need financial assistance to attend Southern Arkansas University should contact the University's Office of Financial Aid between January 1 and June 1 of each year. Eligibility for a federal aid program is determined through the filing of the Free Application for Federal Student Aid need analysis. It takes approximately six weeks for the application to be processed.

Office of Financial Aid

100 E. University
MSC 9344
Magnolia, AR 71753
Phone: (870) 235-4023
Fax: (870) 235-4913

Mission Statement

The mission of the Southern Arkansas University School of Graduate Studies is to prepare individuals for positions of leadership in a variety of professions by providing advanced and specialized education. The curricula and instructional technologies are designed to meet the needs of students in our region and to prepare them to compete in a diverse and dynamic society.

Contact Information

MBA Program

Dr. Christie Hough, Director
Rankin College of Business
100 E. University
MSC 9410
Magnolia, AR 71753
Phone: (870) 235-4305
E-mail: crhough@saumag.edu

School of Graduate Studies

100 E. University
MSC 9302
Magnolia, AR 71753
Phone: (870) 235-4150
Fax: (870) 235-5227



SAU's Master of Business Administration program was ranked third among the nation's most affordable online business degrees by GetEducated.com. By being accredited through AACSB, SAU's Rankin College of Business is among the world's top five percent of business schools.



Master of Business Administration Social Entrepreneurship Emphasis



DAVID F. RANKIN
COLLEGE of BUSINESS
at SOUTHERN ARKANSAS UNIVERSITY™

www.SAUmag.edu/Graduate

MBA - Social Entrepreneurship Emphasis:

The MBA is offered by the Rankin College of Business at SAU and is fully accredited by AACSB, the premier accrediting body for colleges and schools of business. Fewer than five percent of all business programs worldwide are accredited by AACSB, which indicates the quality of our program.

Social Entrepreneurship is defined as “the process of pursuing business-led solutions to achieve social aims, and the reinvestment of surplus for community benefit.” Social Entrepreneurship strategies began to emerge about the time of the new millennium. Many business organizations have adopted some form of social responsibility strategy since that time. It is the goal of the MBA/SE emphasis to provide graduates with the skills and knowledge necessary to support innovative efforts to successfully implement social entrepreneurship strategies. Students will be exposed to new knowledge in the following areas: creativity, innovation and entrepreneurship, international business, sustainable supply chain practices, and project management with additional options in community development, community organizing, non-profit fundraising, and social activism.

Curriculum

The MBA curriculum is designed primarily for graduates of a Bachelor of Business Administration program, but graduates of other programs can enter the program by completing a 24-hour prerequisite program.

Program Information

SAU's MBA with a Social Entrepreneurship emphasis is a 36-hour program that is available completely online. Students will take 24 hours of MBA core courses and 12 hours of Social Entrepreneurship courses. SAU is fully accredited by AACSB.

Required

ACCT	6003	Accounting for Decision Making
ECON	6003	Managerial Economics
FIN	6003	Managerial Finance
MGMT	6013	Human Behavior in Organizations
MGMT	6043	Business Analytics
MGMT	6003	Strategic Planning and Analysis
MKTG	6023	Strategic Marketing
SCM	6003	Enterprise Resource Planning
SE	6033	Creativity, Innovation, & Entrepreneurship

Electives - Complete three of the following:

ECON/SE	6043	Environmental Economics
MGMT/SE	6053	International Business
SCM/SE	6013	Project Management
SCM/SE	6043	Sustainable SCM Practices
PA/SE	6133	Non-Profit Fundraising
PA/SE	6253	Social Activism
PA/SE	6113	Professional Project (MBA students)

2-Year Course Rotation

Qualified students may enter the program any semester during the 2-year rotation. The rotation of courses by delivery method is presented in the table below. Other courses may be offered as needed.

SPRING 2018

ONLINE

MGMT	6013	Human Behavior in Organizations
MGMT	6043	Business Analytics
SCM	6003	Enterprise Resource Planning
MKTG	6023	Strategic Marketing
MGMT/SE	6053	International Business
PA/SE	6113	Professional Project

NIGHT

ACCT	6003	Accounting for Decision Making
ECON	6003	Managerial Economics

SUMMER 2018

ONLINE

FIN	6003	Managerial Finance
MGMT	6003	Strategic Planning and Analysis
MGMT	6013	Human Behavior in Organizations
MGMT/SE	6033	Creativity, Innovations, and Entrepreneurship
ECON/SE	6043	Issues in Environmental Economics
PA/SE	6133	Non-Profit Fundraising
PA/SE	6113	Professional Project

FALL 2018

ONLINE

ACCT	6003	Accounting for Decision Making
ECON	6003	Managerial Economics
FIN	6003	Managerial Finance
MGMT	6003	Strategic Planning and Analysis

SCM/SE	6013	Project Management
PA/SE	6113	Professional Project

NIGHT

MGMT	6043	Business Analytics
SCM	6003	Enterprise Resource Planning

SPRING 2019

ONLINE

MGMT	6013	Human Behavior in Organizations
MGMT	6043	Business Analytics
SCM	6003	Enterprise Resource Planning
MKTG	6023	Strategic Marketing
SCM/ SE	6143	Sustainable SCM Practices

NIGHT

FIN	6003	Managerial Finance
MGMT	6003	Strategic Planning and Analysis

SUMMER 2019

ONLINE

MGMT	6043	Business Analytics
SCM	6003	Enterprise Resource Planning
MGMT/SE	6033	Creativity, Innovations, and Entrepreneurship
PA/SE	6253	Social Activism & Public Administration
PA/SE	6113	Professional Project

FALL 2019

ONLINE

ACCT	6003	Accounting for Decision Making
ECON	6003	Managerial Economics
FIN	6003	Managerial Finance
MGMT	6003	Strategic Planning and Analysis
PA/SE	6113	Professional Projects

NIGHT

MKTG	6023	Strategic Marketing
MGMT	6013	Human Behavior in Organizations

Possible Careers

Business Consultant
Sales Consultant
Recruiter
Business Analyst
Financial Analyst
Customer Experience Associate